

## An executive summary of the report posted on the website of the college

An executive summary of the final report of work done on the minor research project of Paul D'souza entitled "Growth and contribution of Industries in the border areas of Kerala-Karnataka" sanctioned by UGC vide sanction letter no MRP (H)-0829/13-14/KAMA002/UGC-SWRO Dtd 28.03.2014.

### **Executive Summary**

The industries and commerce acts as a catalyst for the overall development of the economy through effective discharge of developmental and facilitation roles, with a view to promote investment and trade, the government formulates and implements the policies of the state and human resource development for sustainable and growth oriented industrialization. The government departments help enhance the competitiveness of domestic industry through modernization, technology up gradation and adoption of best practices. It also provides forum for entrepreneurs and industrialists through their associations to represent their needs to the government, which translates into the policies of the state.

Industries and their impact on the development cannot be replaced by any factors. Lot of areas is interrelated with that of industry. Overall development of any economy is not possible without the industrial development. Lot of research has been done in this field like marketing, human resource development and on industries. Industries in the border areas have relevance to the economic growth of the people in these two region.

### **National status**

Industries play an important role in the economic development of any nation. Without industries economic development is impossible. Again in a backward and developing economy like India, industries are indispensable. India is rich in human resources. As such, cheap labor required for the development of industries also available in the country. As the country has vast population, wide market required, for the development of industries is also available in the country.

Industries offer several benefits to the country. They are:

1. When there is development of industries in the country, there will be investment of large capital, use of modern machineries, high degree of specialization and large scale operations. As a result there will be greater productivity and higher national income.
2. Industrialization creates more and varied employment opportunities and thereby, reduces the problem of unemployment and underemployment in the country.
3. Industries will contribute to the development of tertiary sector that is trade, transport and communication, banking and insurance etc.
4. Agriculture in India is not stable, as it is largely dependent on the vagaries of monsoons. On the other hand, industries are relatively more stable.

### Objectives of the research:

The main objective of the study is to analyze the role played by industries in the border area of Kerala- Karnataka. Other objectives are as follows:

- To study the socio economic background of respondents of the Kerala-Karnataka border area
- To study the profile of industries in Mangalore and Kasargod region which are situated in the border areas of Karnataka and Kerala.
- To know the role of the government in the activities of industries.
- To know the extent of growth and contribution of the industries in border area of Kerala Karnataka.
- To identify the problems faced by the industries of the border areas.

Detailed study made under the following chapters:

Introduction, Literature Review, Profile of the study area, Data Analysis and Interpretation and Findings, Suggestion and Conclusion

### Suggestions:

These suggestions are general in nature. These may not be true the extent of 100%. The following are some of the suggestions which are useful to various stakeholders like Government, society, Researcher and particularly the industry.

- Government should play a major role in the development of border areas.
- As there is no much growth in industrial sector, concerned should look into the development of the industrial sector.
- Although there is a satisfaction to live in border areas the concerned authority should look into to maintain to live law and order in the region.
- Literacy rate is good in the region that is a good indicator to introduce new policy. Any developmental policy is easy to implement as there is good literacy rate.
- The mode of transport system and infrastructure is not well developed in the region.

### Conclusion:

This study reveals the actual scenario of border areas of Kerala Karnataka. The industries play greater role in the development of the economy. The government departments help enhance the competitiveness of domestic industry through modernization, technology up gradation and adoption of best practices.